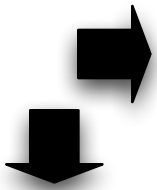


FIGURE y

Meaning dimensions and discursive strategies of CBM in the organizational field of BTB

source: our elaboration from Colyvas, Powell 2006 and Battilana et al. 2009

	<i>Institutionalization</i>	<i>Enabling conditions for IE</i>	<i>Divergent change implementation</i>
 <p><i>Elements of the Organizational Field/Processes of institutionalization</i></p>	<ul style="list-style-type: none">- <i>Organizational structure</i>- <i>Practical action</i>- <i>Reproduction</i>- <i>Self-reinforcement</i>	<ul style="list-style-type: none">- <i>Enabling role of field-level conditions</i>- <i>Enabling role of actors' social position</i>	<ul style="list-style-type: none">- <i>Creating a vision for a divergent change</i>- <i>Mobilizing others</i>- <i>Influence of field characteristics</i>
<i>Audit item of the IE</i>			

LEGITIMACY

- *Standards*
- *Norms of appropriateness*
- *Boundaries*

TAKEN-FOR-GRANTEDNESS

- *Practices*
- *Roles*
- *Categories*

Technology as a text:

Laboratory and Organizational culture

CBM & Actors in BioTech District
