Figure 1 - The intersection of science, finance, and commerce

- rectangles represent the three domains;
- cycles represent the "autocatalytic" flows within and across domains;
- the triangles is the new venture
- an arrow represents a directional exchange

A) Traditional Technology-Based Firm

B) Science-Centered Variant of the DBF. Exemplar: IGA

C) Commerce-Centered Variant of the DBF. Exemplars: IGA-Technology services; Genefinity