Theory 1 - INSTITUTIONAL ENTREPRENEUR

Theory 2 - DISTRICT AS ORGANIZATIONAL FIELD

Thick Description 1...d
Thick Inscription 1...n
Thick Transcription 1...t

B_{hij}, h= 1 … m, where m = number of behaviors the ethnographer identifies as part of the constellation; units in the sample of behaviors (i = 1 … n);
j = 1 … x, where x = the number of ethnographic data collection methods employed.

FIGURE x
Coding, troping, and representation in institutional-oriented ethnography.

Theme 1 - Institutionalization
a. organizational structure;
b. practical action
c. reproduction
d. self-reinforcement

Theme 2 - Enabling conditions for IE
a. Enabling role of field-level conditions
b. Enabling role of actors’ social position

c. Influence of field characteristics

Theme 3 - Divergent change implementation
a. Creating a vision for a divergent change
b. Mobilizing others

FIGURE x
Coding, troping, and representation in institutional-oriented ethnography.